



Call to SVAN Artists to Participate in the Sacandaga Valley Arts Network Artist Gallery

OPPORTUNITY FOR SVAN VISUAL ARTISTS

The Sacandaga Valley Arts Network (SVAN), serving the region's growing arts, in conjunction with the Fulton County Regional Chamber of Commerce and Industry (FCRCC&I), has opened a gallery in the Fulton County Chamber Tourism Center at Vail Mills.

OVERVIEW of PURPOSE

SVAN has requested and been granted permission to use available space in the Tourism Center as a SVAN Art Gallery. Displaying a diverse selection of artwork in the center, located at the junction of Rt. 29 and Rt. 30, will accomplish several important community goals.

- Promote the arts by expanding the awareness of SVAN to the larger community
- Provide a networking vehicle for artists
- Provide an opportunity for increased art sales by exposure
- Because of its location, the Art Gallery will attract out of town as well as local residents to the center
- The Visitors Center will become a destination for information about SVAN Classical Concerts, Musical Theater, Art Exhibits, Workshops, and wide array of Musical Performances
- Periodic gallery open-house receptions will draw local residents and out of town visitors to view artwork, engage with artists, and purchase their work. On-site sales may occur at receptions as artists will be encouraged to bring additional work available for purchase at these events.

MANAGEMENT, SPACE USAGE and FEES

The Gallery displays artwork by SVAN artists with a periodic rotation. Information about each artist and how to purchase the art is available in the gallery.

Initially, the artwork at the center will be for display only. If there are frequent requests for purchase of artwork, SVAN has requested permission to explore the possibility of selling art at the center in the future.

An annual fee of \$25 for participation in this program will be charged. The fee will help cover gallery space improvements, receptions, advertising and signage. The SVAN Gallery is identified on both the interior and exterior of the tourism center with signs.

INSURANCE

Each artist will be responsible for insurance on his/her artwork. The artist bears the risk of loss for artwork offered for display and neither the Chamber nor SVAN will be liable for the artist's artwork or personal injury. SVAN will require a signed inventory list of all titles and all media when an artist's work is delivered to the Visitors Center/Gallery.

MEMBER PARTICIPATION

An artist may display two framed pieces ready to be hung. Locked glass cases are available for the display of small 3-dimensional items— two pieces per artist. Artists will be required to deliver their work to the gallery on a date and time to be specified. Artwork will be rotated periodically. The Visual Arts Committee had an Opening Celebration on July 8, 2009, to showcase the exceptional and diverse talents of SVAN visual artists. Future events will be planned and fresh ideas for expanding activities are always welcome.

Please fill out and return the enclosed registration form as soon as possible. You will be contacted with information regarding the date and time for delivery of your work to the Gallery.

The SVAN Visual Arts Committee hopes you will join us today!!



Sacandaga Valley Arts Network Artist Gallery Registration

The purpose of the SVAN Artist Gallery at the Fulton County Chamber Tourism Center in Vail Mills is to (1) provide SVAN visual artists an opportunity to display their work in a high traffic location, (2) provide a networking opportunity with other SVAN members and (3) provide an opportunity for increased art sales by exposure to travelers as well as local residents.

Please submit this application to participate in the SVAN Artists' Gallery along with the gallery non-refundable membership fee of \$25.00. New gallery members will be welcome at any time, but space for display will be made available at the next scheduled rotation.

Check the box by each item of information you WOULD like included in the "Artists Contact Information" brochure that will be available in the gallery.

SVAN Member/Artist's Name: _____

Mailing Address: _____

Email Address: _____ Web Site Address: _____

Phone # (Day): _____ Phone # (Evening): _____

Two pieces may be submitted for display in the Gallery by each participating SVAN artist.

Description of Work to be Displayed:

#1 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

#2 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

Insurance: The artist is responsible for insurance on his/her artwork.

SVAN is obligated to take reasonable care in the display of work received for the gallery.

Inventory: An inventory list of all titles, media and prices is due when the artwork is delivered to the gallery.

Sales: No commission will be taken on any work sold as a result of its exposure at the gallery.

Hours: The SVAN Gallery will be open whenever the Fulton County Chamber Tourism Center is open.

During the summer (Memorial Day Weekend through Columbus Day Weekend) the

Tourism Center and Gallery are open **seven days a week** from 9 am to 5 pm

The Tourism Center and Gallery is open the rest of the year on Saturdays and Sundays from 10am-4pm

Questions may be directed to Linda Hinkle by calling 518-762-4893 or emailing her at hinkhill@yahoo.com

I understand the instructions outlined in the *Call to Artists to Participate in the SVAN Artists Gallery*, agree to abide by them, and wish to become a gallery participant. Enclosed is my check payable to SVAN for \$25.00.

Please mail checks and completed registration form to:

SVAN, P.O. Box 660, Northville, NY 12134

Signature: _____ Date: _____